

Dealer who puts the emphasis on quality

Used car dealer JMH Cars of Shawbury recently supplied two exquisite brand new vehicles through the company's location service.

Following a specific customer brief, Jason Heath of JMH Cars sourced an impressive Bentley GT Continental Coupe followed by a Ferrari F430 Spider F1 Convertible.

Both vehicles received the same high level of service that is attributed to all vehicles supplied by the company.

Jason has more than 19 years' experience in the motor industry, during which time he has learnt where to locate that special car for customers.

He started work at a local independent car dealership in 1989 before landing a sales position at Citroen in Shrewsbury. His early success in car sales led him to be headhunted by a Toyota agent in Chester where he gained an excellent grounding.

From 1997 to 2003 Jason was employed by BMW in Shrewsbury where he was promoted to sales manager and company buyer, continually learning all aspects of customer expectation and appreciation.

In January 2003 he took the opportunity to set up his own operation, JMH Cars Ltd.

"My ambition was always to run my own company," he said. "I have always believed that customers should receive a quality service and value for money and my own company allows me to deliver this. My ethos is to supply cars that are the best in class, prepared to the highest standards and with a comforting after-sales service."

JMH Cars specialises in supplying a broad spectrum of distinctive cars, ranging from £4,000 up to £20,000, which satisfy customer expectations for quality. All purchases are supported by



JMH Cars also offers a Vehicle Location Service. Most recently, Jason Heath sourced a brand new Ferrari F430 Spider F1 Convertible (above) for a local businessman. Within three weeks of the order, the stunning vehicle was delivered to JMH Cars in a covered wagon and presented to the new owner.

Vehicles can also be delivered directly to your home, which was the case for the recently sourced brand new Bentley GT Continental Coupe. Its unique colour made it the only one of its kind in the

UK, and JMH Cars supplied the vehicle with a dateless, private number plate.

Both customers were thrilled with the exceptional service they received, from the initial phone call to delivery.

Jason said: "Our Vehicle Location Service enables customers to find the perfect car for them without the hassle and stress often associated with car buying. All vehicles are hand picked, with fine attention to detail, and you will be assured of receiving a friendly, personal service."

a range of measures to allow customers to buy with confidence, without being subjected to hard-sell approaches.

All cars carry a 12-month nationwide warranty, full MOT, service if needed, 80-point inspection, are fully valeted and have a vehicle history check.

Finance can be organised through a range of reputable finance houses to help you drive away one of the many

quality vehicles on offer. Also, you can now enjoy an extended aftercare valeting service to keep your vehicle looking as good as the day it was purchased.

JMH Cars enjoys a strong, loyal customer base and an exceptional reputation, and Jason strives to continually improve all aspects of the operation.

The garage is located one mile north of Shawbury on the A53.